



Improving Quality VMMC

Project IQ Webinar Series

A Common Goal

How Partnerships Introduce New
Perspectives and Platforms to Strengthen
VMMC Programs

April 12, 2017

Agenda

1. Introduction and Project IQ updates

Stephanie Davis &
Carlos Toledo, CDC

2. Botswana: Schools

Kananga (Dany) Malaba
CDC Botswana

Questions & answers

3. Zambia: Traditional leaders

George Muyendekwa
Jhpiego Zambia

Questions & answers

5. South Africa: Moving Imbizo

Helen Kisbey-Green
Aurum Institute

Questions & answers

Group discussion



Improving Quality VMMC

Introduction & Project IQ Updates

Carlos Toledo & Stephanie Davis

U.S. Centers for Disease Control and Prevention

April 12, 2017

Coming soon – April

Skin preparation/tetanus materials

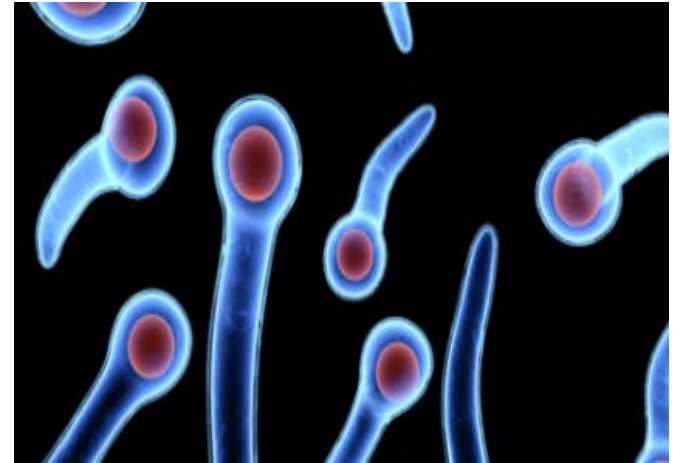
For providers:

- Detailed standard operating procedure (SOP)
- Condensed job aid

For clients:

- Brochure: Tetanus and VMMC

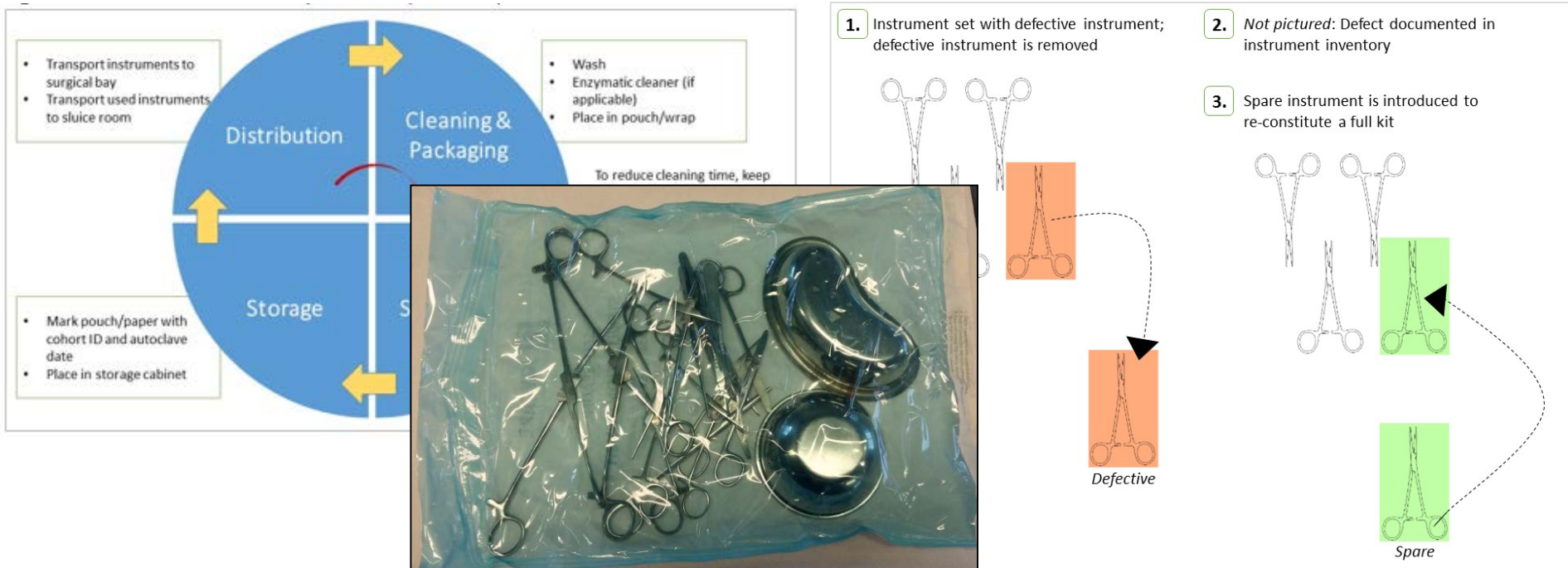
Summarize essential skin preparation responsibilities for to reduce the risk of infection and tetanus following VMMC



Coming soon – May

Reusable instrument resource

- Orientation to the process of integrating reusable surgical instruments within VMMC programs.



Coming soon – May through Sept

Demand creation skills building

SAVE THESE DATES!

Strength in Numbers: A VMMC Demand Creation Support Series

Effective VMMC demand creation grows increasingly crucial and often more challenging as countries progress towards VMMC saturation. Over the course of several months in 2017, the *Strength in Numbers* series will intensively engage stakeholders across priority VMMC countries to support learning and skills acquisition on the latest demand creation experience, approaches, and tools showing promise. Please join us!



WEBINARS

May 17

July 12

Open attendance

WORKSHOP

September 12-14

Invitations forthcoming

WEBINAR What's happening? VMMC programs share promising demand creation approaches

This Webinar will feature presentations from VMMC programs achieving positive results in reaching priority age groups using unique and tailored demand creation activities. Presenters will share program design approaches, the degree to which they improved service uptake, and challenges and failures that guided their path to a successful strategy. ***Open attendance.***

DATE: 17 May 2017

URL: <https://connect.johnshopkins.edu/whats happening/>

TIME: 8:00-9:30 am EST / 2:00-3:30 pm CAT / 3:00-4:30 pm EAT

WEBINAR What's next? Applying human centered design approaches to increase VMMC demand

This Webinar will zero in on innovative efforts to increase VMMC demand creation, detailing an integrated approach leveraging market research techniques such as journey mapping, behavioral economics and segmentation and transforming that research to practice using human centered design approaches. Featured approaches have shown promising initial results, including documented increases in VMMC uptake. ***Open attendance.***

DATE: 12 July 2017

URL: <https://connect.johnshopkins.edu/whatsnext/>

TIME: 8:00-9:30 am EST / 2:00-3:30 pm CAT / 3:00-4:30 pm EAT

A Common Goal

How Partnerships Introduce New Perspectives and Platforms to Strengthen VMMC Programs



The power of partnerships

- Enable better community engagement, understanding, and trust
- Generate champions
- Reinforce risk reduction and prevention messages
- Improve client retention

