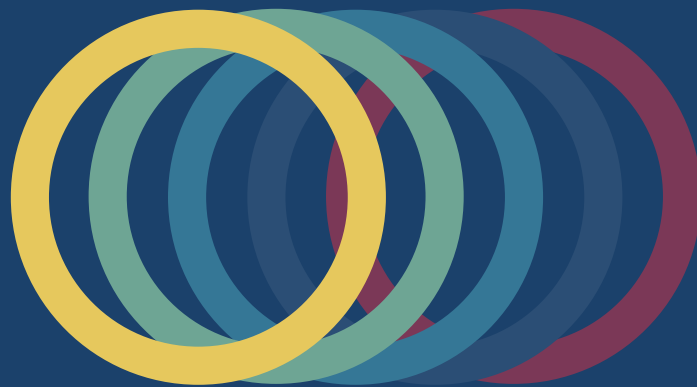


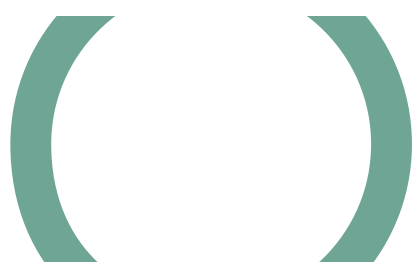
# OVERVIEW OF THE CONDOM PLANNING PACKAGE



**Mann Global Health**  
HEALTHIER PEOPLE. STRONGER GLOBAL HEALTH ORGANIZATIONS.

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This is a prototype version. Please contact the authors for questions and to provide feedback to improve the guidance.



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# OVERVIEW



## The Condom Planning Package

The condom planning package provides countries with a step-by-step process to produce a national strategic operational plan to achieve sustained increases in condom use. By using these tools and following a collaborative process, condom programmers will ensure alignment around a common set of goals and prioritized activities. The outputs from the process will assist in international and domestic fundraising, and enable condom programmers to articulate strategic priorities to government, implementers, stakeholders and donors. These materials were developed by Mann Global Health in collaboration with the Global Condom Working Group, UNFPA, and UNAIDS, and with funding from the Bill & Melinda Gates Foundation.

The package includes:

### 1. The Guide for Developing Strategic Operational Plans

This document provides an overview of the process. The Guide is intended to support condom program stewards/planners (individuals and groups who are responsible for developing and stewarding programs) to develop and implement evidence-based strategic operational plans. It describes the steps that result in a set of prioritized activities that address prioritized constraints that limit condom use. The principal output from the process is a focused strategic operational plan (in narrative form or PowerPoint).

The Guide includes:

- Terms of reference for key working groups
- Examples of outputs from other countries
- A menu of potential condom interventions
- A template for presenting the Strategic Operational Plan

### 2. Guidance for developing a Situation Analysis

This guidance provides a process and tools to develop a Situation Analysis for condom programs. A well-developed Situation Analysis is a critical part of the process of creating a strategic operational plan. Developing the Situation Analysis is a process of organizing, analyzing, and sharing data using a mixed-methods approach that includes reviewing available studies and program reports, interviews with government, stakeholders, and implementers, and, time permitting, targeted site visits.

The guidance includes:

- A template for presenting the findings
- A resource PowerPoint deck with sample slides from several countries
- Key Informant Interview guides
- Terms of reference for a consultant to assist in the process
- A suggested list of stakeholders to include in the process

### **3. A manual for identifying strategic priorities in condom programs (called “Design”)**

This manual will enable you to move from a Situation Analysis to the selection of effective interventions. Developing a Strategic Operational Plan for condoms requires analyzing a wide range of data to determine which interventions will have the most impact given available resources. The collaborative process described in this manual will help you make the difficult choices necessary to develop a focused and implementable plan. We call this process “Design.”

The manual includes:

- An agenda outline for a strategic priorities identification workshop
- A detailed facilitator’s guide to support Design: identifying strategic priorities for condom programs

### **4. Guidance for developing a Monitoring, Evaluation & Program Improvement (ME&PI) plan**

This guidance supports the development of a plan to gather, analyze, and disseminate critical program data to continuously monitor progress and improve performance. It is intended to guide programmers and M&E specialists.

The guidance includes:

- An illustrative Results Framework
- Indicators supporting program best practices

### **ADDITIONAL RESOURCES**

Two additional documents developed by the Global Condom Working Group informed the development of the package, and are referred to throughout:

- The Technical Brief for Developing Effective Condom Programs
- The Condom Needs Estimation Tool

These tools are available here: <https://hivpreventioncoalition.unaids.org/resources/>