



Zambia perspective on strategies for realizing the PEPFAR age pivot

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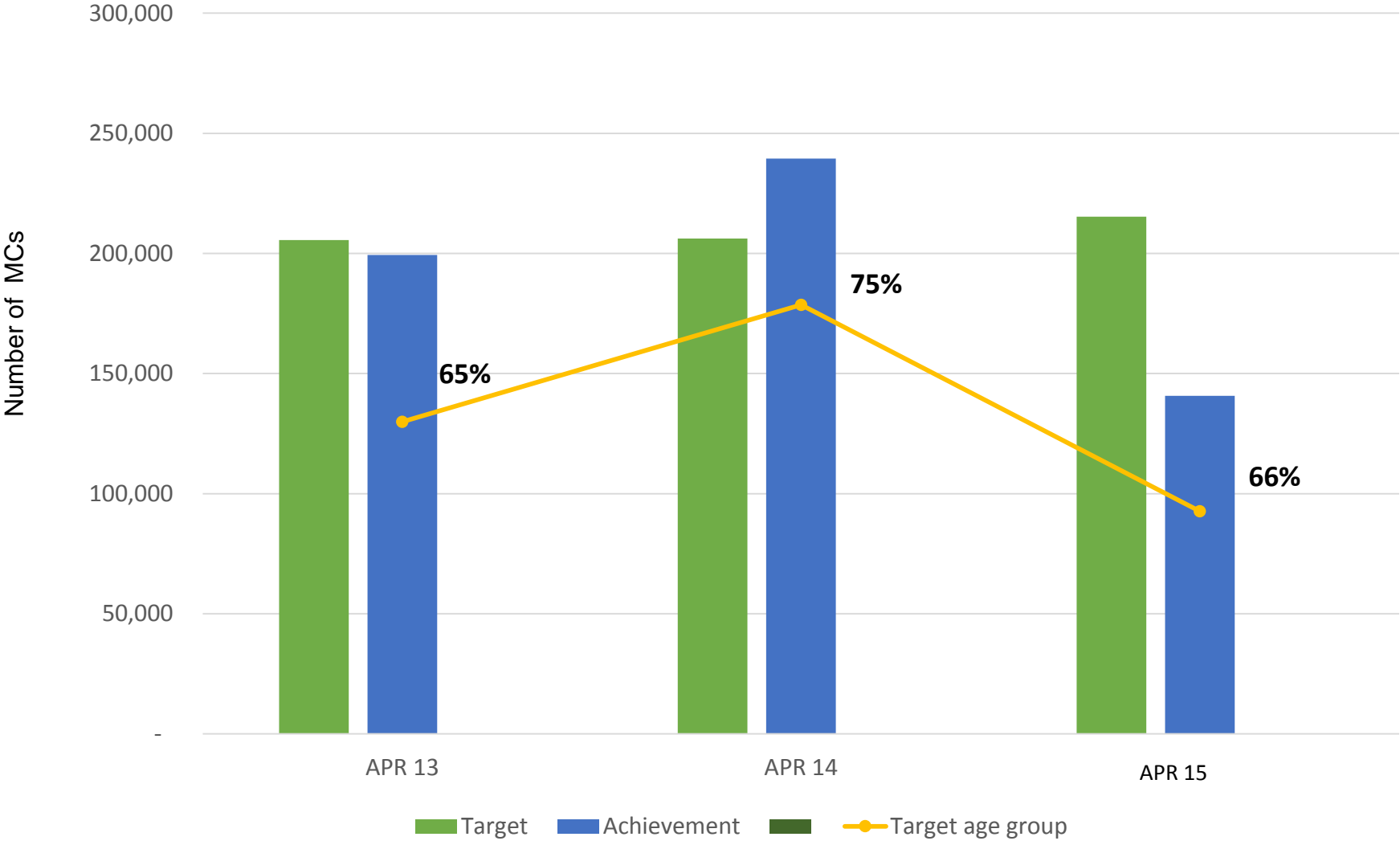
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The Zambian VMMC Program

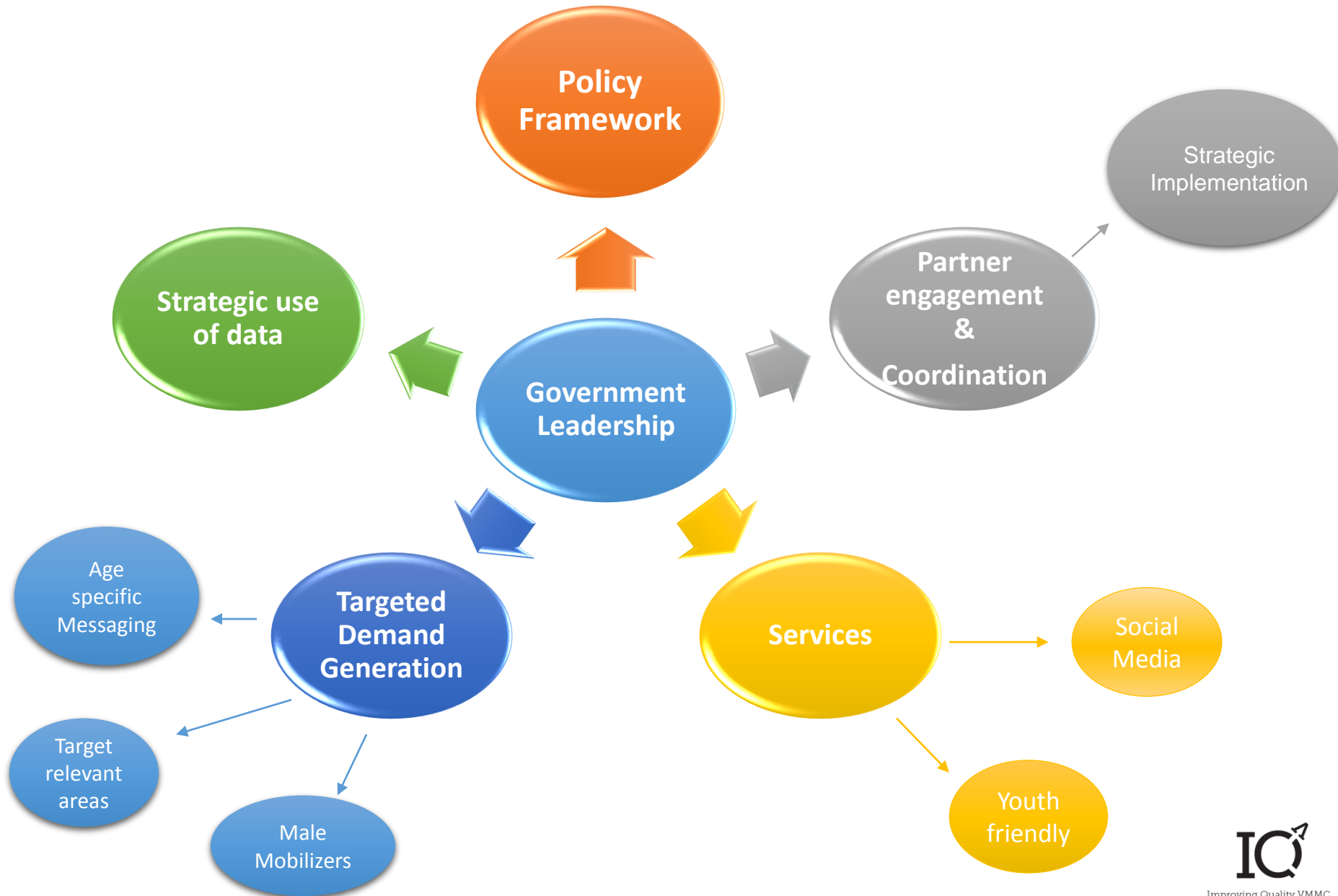


- Population - 15 million with a generalized HIV epidemic in a largely non –circumcising nation
- HIV prevalence of 13% in adults aged 15-49 years (ZDHS 13)
- Male circumcision prevalence of 15 – 49 years ↑ from 13% (ZDHS 2007) to 22% (ZDHS 2013).
- 2012 – 2015: targeted 1,864,393 males - reached 1,200,000 males
- 2016 – 2020: targeting 1,985,083 males, focusing on 15-29 years for immediate impact on the HIV epidemic.

Chart 1. Demonstrating the Age pivot



Factors Contributing To Achievements



Key Factors Contributing To Age Pivot

Leadership

- Strong National leadership

Policy framework

- Policy documents and Guidance aligned to focus on ABYM

Partner engagement and Coordination

- Through TWG; Strategic guided implementation with focus on ABYM
- Recognition of high performance

Demand Creation and Service delivery

- ABYM Focused Strategies, i.e., target areas where found, age specific messaging, use of male mobilizers, youth friendly services, social media use.
- Human Centered Design approach to demand creation for VMMC in Zambia , by IPSOS

Country Specific Challenges In Reaching The Age Pivot

Service Delivery:

- Campaigns draw younger boys and adolescents which deters older males
- Uptake of services generally low in 'older' target age group
- Private sector not fully engaged in the program

Demand Creation:

- Demand generation in the 'older' target age group challenging and requires evidence based innovative strategies

Research

- Inadequate research to inform programs in service delivery / demand generation



Engagement With traditional leaders and local schools in Eastern Province*



*EPhO Quarterly Partners meeting presentation 2016