

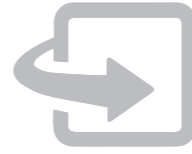
## Intervention Design Card Placemat

This printed placemat is useful for remembering how to organize the Intervention Design Cards when using them.

\*As your team becomes more familiar with the tool, you may not need to use this placemat any longer.

### BARRIER THEME CARD GOES HERE

START WITH THE CARD FACE UP - THE SIDE WITH THE GREEN OUTLINE SHOULD BE AGAINST THE TABLE (FACE DOWN)



FLIP CARD  
OVER

AFTER FLIPPING THE CARD OVER, YOU SHOULD SEE THE GREEN OUTLINE

### SPECIFIC BARRIER CARD GOES HERE

START WITH THE CARD FACE UP - YOU SHOULD SEE THE RED ARROW POINTING LEFT

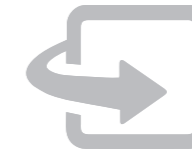


FLIP CARD  
OVER

AFTER FLIPPING THE CARD OVER, YOU SHOULD SEE THE GREEN ARROW

### CHANNEL CARD GOES HERE

START WITH THE CARD FACE UP - THE SIDE WITH THE GREEN OUTLINE SHOULD BE AGAINST THE TABLE (FACE DOWN)



FLIP CARD  
OVER

AFTER FLIPPING THE CARD OVER, YOU SHOULD SEE THE GREEN OUTLINE

### INFLUENCER CARD GOES HERE

START WITH THE CARD FACE UP - THE SIDE WITH THE GREEN OUTLINE SHOULD BE AGAINST THE TABLE (FACE DOWN)



FLIP CARD  
OVER

AFTER FLIPPING THE CARD OVER, YOU SHOULD SEE THE GREEN OUTLINE

**INTERVENTION IDEA CARD GOES HERE**

YOU CAN PLACE THE INTERVENTION IDEA CARD HERE AFTER YOU'VE SELECTED YOUR TOP IDEA FROM THE COLLECTION OF POST-IT NOTES