

Nineteen of the 169 Sustainable Development Targets are so effective...

...that focusing on them **first** would effectively **quadruple** the aid budget without any extra spending...

PEOPLE

1. **Lower chronic child malnutrition by 40%**
2. **Halve malaria infection**
3. **Reduce tuberculosis deaths by 90%**
4. **Avoid 1.1 million HIV infections through circumcision**
5. **Cut early death from chronic disease by 1/3**
6. **Reduce newborn mortality by 70%**
7. **Increase immunization to reduce child deaths by 25%**
8. **Make family planning available to everyone**
9. **Eliminate violence against women and girls**

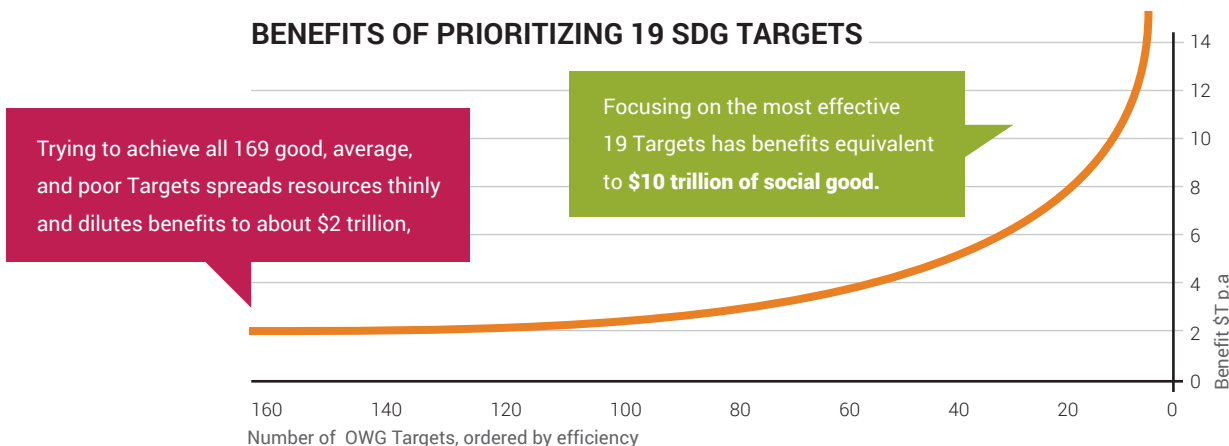
PLANET

10. **Phase out fossil fuel subsidies**
11. **Halve coral reef loss**
12. **Tax pollution damage from energy**
13. **Cut indoor air pollution by 20%**

PROSPERITY

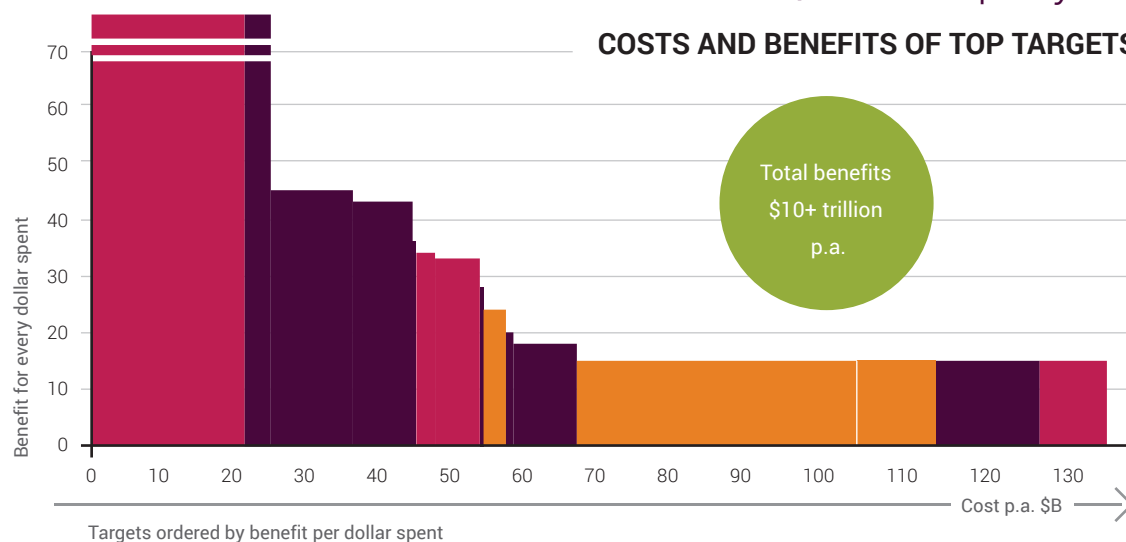
14. **Reduce trade restrictions (full Doha)**
15. **Improve gender equality in ownership, business and politics**
16. **Boost agricultural yield growth by 40%**
17. **Increase girls' education by two years**
18. **Achieve universal primary education in sub-Saharan Africa**
19. **Triple preschool in sub-Saharan Africa**

BENEFITS OF PRIORITIZING 19 SDG TARGETS



...providing phenomenal social, environmental and economic benefits at a cost of **\$140bn+** per year

COSTS AND BENEFITS OF TOP TARGETS



Leading economists including two Nobel Laureates have found that we could achieve four times more benefits by prioritizing 19 Sustainable Development Targets instead of spreading the aid budget thinly:

- Lower chronic child malnutrition by 40%
- Halve malaria infections
- Avoid 1.1m HIV infections through circumcision
- Increase immunization to reduce child deaths by 25%
- Make family planning available to everyone
- Cut indoor air pollution by 20%
- Boost agricultural yield growth by 40%
- Achieve universal primary education in sub-Saharan Africa

Cost: \$30bn per year

Benefits: \$1.2tn per year

Quick Wins

Can be implemented quickly by expanding existing government and development programs

- Reduce tuberculosis deaths by 90%
- Cut early death from chronic disease by 1/3
- Reduce newborn mortality by 70%
- Halve coral reef loss
- Tax pollution damage from energy
- Triple pre-school in sub-Saharan Africa
- Increase girls' education by two years

Cost: \$50bn per year

Benefits: \$1.1tn per year

Medium Term

Some planning required before scale-up

- Eliminate violence against women and girls
- Reduce trade restrictions (full Doha)
- Phase out fossil fuel subsidies
- Improve gender equality in ownership, business and politics

Cost: \$60bn per year

Benefits: \$7.7tn per year

Longer Term

Significant planning and advocacy required before being implemented

BENEFITS:

- Millions of lives saved
- Less disease
- Increased economic growth
- Greater gender equality
- Less pollution and environmental destruction
- Lower carbon emissions
- More education

Total benefits
\$10+ trillion p.a.